

HERMIEN VAN SCHALKWYK

DIRECTOR

PORTFOLIO OF INTEREST

The Van Schalkwyk family has been living and farming in the Magaliesberg's core and buffer zone since 1838. I moved to Buffelspoort farm 23 years ago. As a lover of nature in all its forms, I developed an appreciation, but also a concern for the beauty of our mountain. I have been appointed as the Board member responsible for tourism development in the Magaliesberg Biosphere.

SKILLS AND EXPERTISE

I have been the founding member and chairlady of the Buffelspoort Valley Tourism Association since 2011. We have a lively hospitality community and promote tourism at all the major tourism shows in the country, in collaboration with North West Tourism. I am also a member of the Buffelspoort Valley Conservancy. Early in my life, I was a PRO for academic Publishers, Mc Graw-Hill and Macmillan and later had my own Property Company in the Thabazimbi area. I am the owner of a shopping centre and filling station at Buffelspoort...

QUALIFICATIONS

Coming from rural Northern Cape, I studied at Stellenbosch University, Numerous courses in Property management and sales followed.

REASONS FOR YOUR COMMITMENT AND PARTICIPATION AS A BOARD MEMBER OF THE MAGALIESBERG BIOSPHERE

Ever since starting the tourism and info office in Buffelspoort, I realised that we had to improve the visibility of the region to a national and international tourism audience. This can be done, by collaborating and partnering with all other Tourism Associations in the Biosphere, as well as the North-West and Gauteng Tourism Departments and the local Municipals' Tourism Departments, as well as all other tourism stakeholders. I believe that we have a wonderful Brand in the Magaliesberg Biosphere to sell. I want to make all who work and stay in the Biosphere proud of our unique heritage and beautiful environment. Through responsible tourism, a healthy economy can be built to make Man in the Biosphere prosper.



PROFILE